



Indulge Range Summer 2014



Enter the world of Intelligent Drinkers

Where authentic craft spirits are King. Driven by their passion for putting quality first,

and partnering with The Liquor Baroness where knowledge, appreciation and sophisticated consumption are the foundations of an enhanced drinking experience.



# Who is The Liquor Baroness?

The Liquor Baroness is based on the ideal that drinking does not have to be toxic or mindless but a knowledgeable journey of discovery.

We are Spirit Merchants specialising in rare, organic and hand crafted spirits from across the globe, offering them directly to Asia Pacific.

We are the creators of Raw Cocktails with no added sugar or salt so that consumers can appreciate the quality of our spirits.

# **Interesting** Facts

63% of Australians are reported to be on a diet and are willing to pay more for healthier alternatives

\*Source: IBIS World

On average drinking between 5–7 cocktails is the equivalent of eating 25 chocolate bars liquefied

\*Source: Weight Watchers

Approximately 3.61 million Australians have diabetes or pre-diabetes

\*Source: Australian Diabetes council

Raw cocktails is the healthy alternative with no added sugar or salt Only using natural flavours to enhance the characteristics of the Spirit



Our Quality Spirits

Mixed with Cold Pressed Organic Fruit And Premium Tonic Sweeten with Stevia To create the freshest Raw Cocktails



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# Our Current Range





Gold Gin 999.9

Virtuous Organic Vodka



Ledger's Premium Tonic Water



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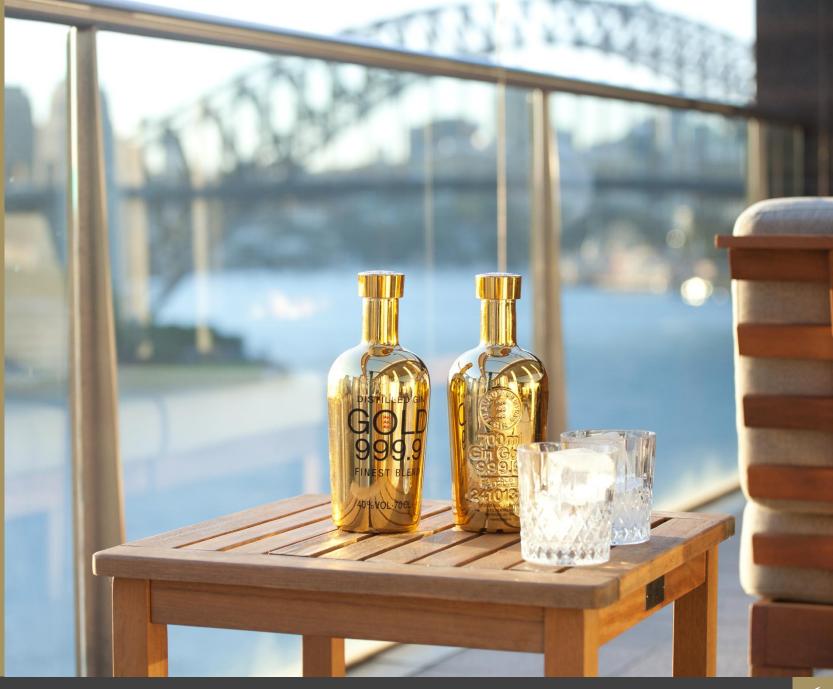
# Gold Gin 999.9 \$149.99

Country of Origin: Eastern France, Franche–Comté Region

This small batch Gin is handcrafted and partly distilled in 18th Century Gold pots to obtain a smooth rounded finish.

Unlike other gins, the base alcohol is created in the same distillery providing precision over the whole process.

The Gin is very floral and fragrant, recommended to drink neat and the main botanicals include; tangerine, almonds, ginger, violet flowers, coriander, angelica root, cassia bark, gentian violet, poppy and vanilla.



# Virtuous Organic Vodka \$99.99

Country of Origin: Sweden, Stockholm

Pure unfiltered Vodka made with certified organic grains and flavoured with real organic fruit with no added preservatives, chemicals or essences.

The organic fruit takes about 12 weeks macerating in the still with the distiller tasting it every 3 –4 hours around the clock to ensure it is extracting the right flavours.

The current flavours are Ginger, Raspberry, Chilli, Bitter Lemon, Vanilla, Blond and Sea Buckthorn.



Ledgers Tonic Water \$12.99 for 4 29.99 for 12

Country of Origin: Spain, Madrid

Ledgers is made from the best quinine in the world that comes from the Cinchona Ledgerians Tree discovered by Charles Ledger in 1864.

It has low carbonation, low salt and low sugar as it is the only tonic on the market to be sweeten with Stevia making the whole bottle only 46 calories.

Ledgers comes in four flavours of Cinnamon, Liquorice, Tangerine and Original.



# Intelligent Drinking Gift Packs

Beautifully packaged in a branded wooden box to feature The complete Liquor Baroness Experience

## Virtuous Vodka Sampler \$59.99

The whole range in cute 50ml tasters including Bitter Lemon, Ginger, Vanilla, Raspberry, Chilli & Sea buckthorn. Comes with Raw Cocktail Recipes.

## Virtuous Vodka 700ml Pack \$119.99

This features your choice of 700ml virtuous vodka and four flavours of ledgers tonic and comes with Raw Cocktail Recipes.



# Gin Gold 999.9 Pack \$179.99

Beautifully packaged to feature a rare bottle of Gin Gold 999.9 with four ledgers tonic and two hand blown Italian glassware to enjoy the experience. Comes with Raw Cocktail Recipes.









# Our Christmas Special Offer

We would like to wish everyone a very Merry Christmas and extend our gratitude to customers that purchase any 10 or more Intelligent Drinking Gift packs a complimentary additional pack that is of equal value.

The Liquor Baroness





THE LIQUOR-BARONESS To order our products Call 1800 227 663 www.theliquorbaroness.com Head Office: Level 26, One Bligh Street

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